



**Honors Program  
UNIVERSITY OF GEORGIA**

**INTRODUCTION TO MARKETS AND ENTERPRISES**

*SPRING 2021 APPLICATION*

This one-hour course is offered in conjunction with the Corsair Society, an Honors Program-sponsored organization that helps prepare dedicated UGA undergraduates for careers in business. The course is intended for highly motivated second-year students, whether in the Honors Program or not, who may be considering a business career. Students will learn about the macroeconomic climate, how markets and businesses function, and the realities of careers in financial services, general management, and consulting. Speakers will include leading business professionals involved in a variety of companies and industries to include the private equity, investment banking, asset management, and consulting sectors, as well as enterprises across the industrial complex.

Both Honors and non-Honors students with a minimum cumulative GPA of 3.4 may apply for the course. Applications must be submitted to [uga.marketsandenterprises@gmail.com](mailto:uga.marketsandenterprises@gmail.com) in PDF format by 11:59 p.m. Friday, Oct. 23. Please send any questions to [uga.marketsandenterprises@gmail.com](mailto:uga.marketsandenterprises@gmail.com).

Course Listing: HONS 1990H

Credit Hours: 1

Grading System: Pass / Fail

**Personal Information**

Name: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Local Mailing Address:

\_\_\_\_\_  
\_\_\_\_\_

**Academic Information**

Major(s): \_\_\_\_\_ GPA: \_\_\_\_\_ Expected Graduation Date: \_\_\_\_\_

**Supporting Documents**

*Please attach these documents in the order they are listed. Answer essay questions in 250 words or less.*

1. Resume
2. Describe your future career plans

3. Discuss a recent business-related article you have read (example sources include the Wall Street Journal, The Economist, Barron's, etc.)
4. If you could own any company in the world what would you own and how would you grow it?

## **HONS 1990H *Introduction to Markets and Enterprises Tentative Syllabus***

Spring 2021

*[Mondays, 3:35 PM-5:30 PM]*

*[Moore College 102]*

*The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary.*

### **Contact Information**

Supervising Instructor: Dr. David Williams (*dwilliam@uga.edu*)  
Instructor's Assistant: Amanda Pruitt (*apruitt@uga.edu*; 706-542-0532)  
Office Hours: By appointment  
Teaching Assistant: Current Corsair student:  
Ellie Collins (*elliecollins98@gmail.com*)

### **Course Overview**

The course will begin with an introduction to Porter's Five Forces, which will be used to view the different industries and case studies presented during the semester. The course will highlight Mergers and Acquisitions and the institutions involved in those financial transactions; compare private and public institutions that are affected by the financial institutions previously discussed; and discuss management consultant roles in advising and solving problems for companies. The course will conclude with a class on leadership, business ethics, and corporate social responsibility. The flow of the course will emphasize how important each of the components of financial services is to one another, as well as explain how they all work together.

### **Course Requirements**

- Each student must attend and actively participate in each class session
- Each student must complete all assigned reading and tasks
- Each student must meet with TA to discuss career development
- Each student must dress appropriately for each class session

### **Attendance Policy and Grading**

Due to the relatively few number of class sessions in the course, regular attendance is required to attain a satisfactory grade. Difficulties in meeting this expectation will be addressed by the TA and/or Dr. Williams.

This course is graded Satisfactory (S) / Unsatisfactory (U). Students who complete all assignments, abide by the attendance policy, and actively participate in the course will earn a satisfactory grade. Students who fail to meet one or more of the course requirements may receive an unsatisfactory grade.

## **Academic Honesty**

All academic work must meet the standards contained in “A Culture of Honesty.” All students are responsible to inform themselves about those standards before performing any academic work.

*Students with disabilities who require reasonable accommodations in order to participate in course activities or meet course requirements should contact the instructor or designate during regular office hours or by appointment.*

## **Mental Health and Wellness Resources:**

- If you or someone you know needs assistance, you are encouraged to contact Student Care and Outreach in the Division of Student Affairs at 706-542-7774 or visit <https://sco.uga.edu>. They will help you navigate any difficult circumstances you may be facing by connecting you with the appropriate resources or services.
- UGA has several resources for a student seeking mental health services (<https://www.uhs.uga.edu/bewelluga/bewelluga>) or crisis support (<https://www.uhs.uga.edu/info/emergencies>).
- If you need help managing stress anxiety, relationships, etc., please visit BeWellUGA (<https://www.uhs.uga.edu/bewelluga/bewelluga>) for a list of FREE workshops, classes, mentoring, and health coaching led by licensed clinicians and health educators in the University Health Center.
- Additional resources can be accessed through the UGA App.

## **Coronavirus Information for Students**

### **Face Coverings:**

Effective July 15, 2020, the University of Georgia—along with all University System of Georgia (USG) institutions—requires all faculty, staff, students and visitors to wear an appropriate face covering while inside campus facilities/buildings where six feet social distancing may not always be possible. Face covering use is in addition to and is not a substitute for social distancing. Anyone not using a face covering when required will be asked to wear one or must leave the area. Reasonable accommodations may be made for those who are unable to wear a face covering for documented health reasons. Students seeking an accommodation related to face coverings should contact Disability Services at <https://drc.uga.edu/>.

### **DawgCheck:**

Please perform a quick symptom check each weekday on DawgCheck—on the UGA app or website—whether you feel sick or not. It will help health providers monitor the health situation on campus: <https://dawgcheck.uga.edu/>

### **What do I do if I have symptoms?**

Students showing symptoms should self-isolate and schedule an appointment with the University Health Center by calling 706-542-1162 (Monday-Friday, 8 a.m.-5 p.m.). Please DO NOT walk-in. For emergencies and after-hours care, see <https://www.uhs.uga.edu/info/emergencies>.

### **What do I do if I am notified that I have been exposed?**

Students who learn they have been directly exposed to COVID-19 but are not showing symptoms should self-quarantine for 14 days consistent with Department of Public Health (DPH) and Centers for Disease Control and Prevention (CDC) guidelines. Please correspond with your instructor via email, with a cc: to Student Care & Outreach at [sco@uga.edu](mailto:sco@uga.edu), to coordinate continuing your coursework while self-quarantined. If you develop symptoms, you should contact the University Health Center to make an appointment to be tested. You should continue to monitor your symptoms daily on DawgCheck.

### **How do I get a test?**

Students who are demonstrating symptoms of COVID-19 should call the University Health Center. UHC is offering testing by appointment for students; appointments may be booked by calling 706-542-1162.

UGA will also be recruiting asymptomatic students to participate in surveillance tests. Students living in residence halls, Greek housing and off-campus apartment complexes are encouraged to participate.

### **What do I do if I test positive?**

Any student with a positive COVID-19 test is **required** to report the test in DawgCheck and should self-isolate immediately. Students should not attend classes in-person until the isolation period is completed. Once you report the positive test through DawgCheck, UGA Student Care and Outreach will follow up with you.